

[News](#) > [Awards](#)

AWARDS

[**MIAS JURY ANNOUNCED**]

September 29, 2010 | [Jeremy Lloyd](#) | [Comments](#)

[Email](#) [Share](#) [Print](#) [Text size](#)



Canada's media elite will again have their best work judged by a who's-who jury of their peers for *Marketing's* **2010 Media Innovation Awards**. Co-chairs **Mark Sherman**, chief executive officer of **Media Experts**, and **Michael Girgis**, president and CEO of **Onestop Media Group**, have assembled an all-star lineup of judges for the 11th annual event.

"We wanted to assemble a diverse group of people in the industry that are tops in their field and recognized as innovators themselves," said Girgis.

This year's jury will include:

- Anne Marie Leclair, vice-president, strategy, Lg2
- Baron Mannett, senior vice-president, strategy, Ariad
- Carolyn Convey, director, interactive services, O&M
- Christine Saunders, SVP, group director, Starcom MediaVest Group
- Don Bastien, SVP and general manager, CTV
- Jack Myers, media economist, investment advisor, Media Advisory Group
- John Tarantino, VP and managing director, Cossette Media
- Judy Davey, VP marketing assets, Molson Canada
- Kevin Johnson, SVP, managing director, MPG
- Lauri Feser, VP, marketing, Westjet
- Lesley Tavel, VP, group account director, Mediacom
- Marc Belcourt, brand communications manager, BMW
- Peter Mears, president, Universal McCann Canada
- Reneault Poliquin, SVP, business and consumers solutions group, Transcontinental
- Rick Seifeddine, SVP, brand, Bell Canada
- Stéphane Charier, executive creative director, Taxi
- Walter Levitt, chief marketing officer, Canwest
- Zoryana Loboyko, VP, client service director, PHD Canada

With entries up significantly from 2009, the panel will have two full days of judging when they convene Oct. 14 – 15 ahead of the MIAs gala award ceremony Nov. 18 at Toronto's Allstream Centre.